Editorial programme 2019

February
- FACILITIES
- Facility management
- Healthcare premises
- Mixed use facilities

March
- SUPPRESSION
- Sprinkler/watermist
- Cooling/heating
- Smoke ventilation

April
- PROTECTION SYSTEMS
- Passive protection
- Portable protection
- Remote protection

May
- RESPONSE
- Emergency response
- Safety equipment
- Water supplies

June
- BUILDING RISKS
- Cladding
- Building lifecycles
- Timber frame risks

July/August
- TRANSPORT
- Aviation risks
- Buses and trains
- Electric cars

September
- BEFORE AND AFTER
- Response person
- Enforcement and intervention
- Forensic investigations

October
- POWER RISKS
- Biomass/renewable
- PV panels
- Uninterrupted power supplies

November
- INSURANCE
- Special risks
- Business continuity
- Surveying

December/January
- MANUFACTURING
- Supply chain risks
- Engineering
- Factory risks

Highlights of our last readership survey
- 72% keep copies for future reference
- 60% are involved in specifying/purchasing fire safety products and services
- 50% of people pass their copy to someone else
- 49% prefer to read their posted hard copy
- 32% purchased a product/service after seeing an advert in F&RM
- 15% read it online and in print
- 20% applied for a job advertised inside

Our readers are a diverse group of influencers and decision makers concerned with all aspects of fire, property protection, and business resilience in all types of environments.

- RISCAuthority members (commercial insurers)
- Fire safety consultants, risk assessors and specifiers
- Manufacturing, construction and engineering
- Fire and rescue services/government bodies
- Leisure/retail/recreational
- Education
- Healthcare and NHS estates
- Housing trusts/associations
- Industry/defence
- Other

Contact the F&RM editorial team
William Roszczyk, Editor • Email: frm@thefpa.co.uk • Tel: 01608 812 532

MEDIA OPPORTUNITIES
JOURNAL OF THE FIRE PROTECTION ASSOCIATION AND RISCAUTHORITY
Event coverage:
- FIREX preview (June), FIREX review (July/August)
- RISCAuthority seminar reports (July/August, December/January, Fire Sector Summit) (December/January)
The F&RM difference

- Independent and authoritative
- Trusted by the industry
- Established thought leader

A dedicated website and e-newsletter coverage offer exposure to get you or your client noticed.

Each issue offers:
- News, prosecutions and current affairs reporting
- Feature focus articles and opinions
- The latest fire jobs

Our key aim is to keep our readership of fire safety specialists up to date with developments and concerns in the market.

Looking to reach fire safety professionals?

F&RM is a highly regarded and valued source of information, helping our Aviva risk surveying and underwriting teams to stay abreast of emerging risks, protection technologies and the latest industry developments.

Aston Bowles, Marketing & Communications Manager, Advanced

E-newsletters

The F&RM produces a fortnightly e-campaign, reaching thousands of recipients who have actively subscribed – its open and clickthrough rate is one of the best in the industry. The e-shot is sent to members, who receive the current issue plus the latest news, events, jobs and promotions.

Media packages

F&RM provides unrivalled editorial coverage from industry events, including FIREX International and the FPA annual flagship conference, the Fire Sector Summit. This includes preview features in issues leading up to events, live social media coverage, news reports and post event summary articles. To complement our coverage, we offer a range of media packages ideally suited for companies wishing to communicate with our members via a variety of media.

Membership profiles

With a membership covering 90% of the UK’s commercial insurance market, RISCAuthority (Risk Insight Strategy and Control Authority) is the focal point for research, standards setting, resource provision, training and lobbying, in pursuit of raising resilience standards within the business community.

FPA

The Fire Protection Association is the UK’s national fire safety organisation, working to identify and drive attention to the dangers of fire and the means by which potential loss is kept to a minimum. Since 1946 we have attained an unrivalled reputation for quality of work and expertise in research, consultancy, training and auditing.

Contact the F&RM sales team

Email: advertising@thefpa.co.uk • Tel: 01608 812 537