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- PASSIVE PROTECTION
- Fire doors/glazing
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- Certification schemes

March
- TOXICITY
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- Decontamination
- Effects on water

April
- LEGACY BUILDINGS
- Heritage buildings
- Remedial work
- Buildings for review

May
- INCIDENT RESPONSE
- Management process
- Community safety
- Communications

June
- REFURBISHMENT
- Risks and trends
- Golden Triangle
- Cooling focus

July/August
- CLIMATE RISKS
- Forest fires
- Wildlife response
- Flooding impacts

September
- INSURANCE
- Emerging risks
- Cyber threats
- Arson prevention

October
- COMPETENCY
- Training matters
- The responsible person
- Accreditation

November
- SUSTAINABILITY
- Effects on resilience
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December/January
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- Sprinkler systems
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- Oxygen reduction

Event coverage: FIREX 2020 (June), RISCAuthority (July/August), Fire Sector Summit (December/January), FPA seminars (various issues)

Contact the F&RM editorial team
William Roszczyk, Editor • Email: frm@thefpa.co.uk • Tel: 01608 812 532

MEDIA OPPORTUNITIES
JOURNAL OF THE FIRE PROTECTION ASSOCIATION AND RISCAUTHORITY
The F&RM difference

- Independent and authoritative
- Trusted by the industry
- Established thought leader
- Regularly delivers in-depth features and content
- International recognition

Looking to reach fire safety professionals?

Fire & Risk Management is the market leading journal within the fire sector. Published 10 times a year, it is highly respected in the industry, and goes out to subscribers and members of the UK’s national fire safety organisation – the Fire Protection Association. Reaching a targeted audience of over 3,000 industry professionals, with a lively mix of news, views and features, we drive debate and discussion.

Membership profiles

FPA

The Fire Protection Association is the UK’s national fire safety organisation, working to identify and draw attention to the dangers of fire and the means by which potential loss is kept to a minimum. Since 1946 we have obtained an unrivalled reputation for quality of work and expertise in research, consultancy, training and auditing.

RISC

RISCAuthority is the focal point for research, standards setting, resource provision, training and lobbying, in pursuit of raising resilience standards within the business community.

Get your message across

Our readers are key decision makers and practitioners seeking products, services and opportunities providing ever-increasing levels of protection. F&RM provides industry updates and product innovations to help inform and influence decisions to buy, either in print or online.

Attract new business, promote your brand, or recruit for a new position – we offer a full range of options to help get your message across to specialists and end users.

E-newsletters

The FPA produces a monthly newsletter reaching over 22,000 recipients who have actively subscribed – its reach, click-through rate and open rate is one of the best in the industry. The e-newsletter is sent to members and a wider database, who receive the current issue plus the latest news, events, jobs and promotions.

Advertising rates

Standard print display

| Quarter page | £1,300 |
| Half page | £950 |
| Full page | £1,700 |

Premium print display

| Quarter page | £800 |
| Half page | £1,200 |
| Full page | £2,000 |

Feature banner: £500 (covers two issues)

Headline banner: £700

Banner opportunities:

- Feature banner: £500 (covers two issues)
- Skyscraper/MPU/banner: £1,000 per month
- Wallpaper: £1,000 per month

E-newsletter advertising

- Full page: £600
- Quarter page: £500

Advertising opportunities

- Display advertising
- Web advertising
- Recruitment advertising
- Newsletter banner advertising
- Inserts
- Advertisements
- Editorial opportunities

Contact the F&R sales team

Email: advertising@thefpa.co.uk • Tel: 01608 812 537

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F&RM is a highly regarded and valued source of information, helping our Aviva risk surveying and underwriting teams to stay abreast of emerging risks, protection technologies and the latest industry developments.

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Advertising rates

Standard print display

- Full page: £1,000
- Half page: £700
- Quarter page: £490

Recruitment advertising

- Full page: £1,300
- Half page: £950
- Quarter page: £700

Online and digital

- Display advertising
- Web advertising
- Recruitment advertising
- Newsletter banner advertising
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RISCAuthority

With a membership covering 90% of the UK’s commercial insurance market, RISCAuthority (Risk Insight Strategy and Control Authority) is the focal point for research, standards setting, resource provision, training and lobbying, in pursuit of raising resilience standards within the business community.

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Each issue offers:

- News, prosecutions and current affairs reporting
- Feature focus articles and opinions
- The latest fire jobs

Our key aim is to keep our readership of fire safety specialists up to date with developments and concerns in the market.

Online

We now publish an online, members only version of the journal, offering all the features you would expect from a PDF page turner, including hyperlinked URLs. Our site meanwhile attracts a select and highly targeted audience of over 2,000 unique users per month, and offers a range of advertising options.

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<table>
<thead>
<tr>
<th>Standard Display</th>
<th>Premium</th>
<th>Advanced</th>
<th>Standard</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page: £1,050</td>
<td>£525</td>
<td>£460</td>
<td>£990</td>
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<td>Half page: £850</td>
<td>£430</td>
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<td>£800</td>
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<tr>
<td>Quarter page: £650</td>
<td>£325</td>
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<tr>
<td>Recruitment advertising</td>
<td></td>
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<tr>
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<td>£650</td>
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Banner opportunities:

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- Speaker opportunity at FPA Firex theatre

E-mail marketing

- Over 22,000 recipients
- One feature/article in F&RM
- 50% discount on recruitment advertising
- F&RM web banner advertising
- Online only: £700
- Quarter page: £600
- Half page: £950
- Full page: £1,900

Promotions

- 50% discount on recruitment advertising

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